TAHOE.COM
DON’T MISS A THING!

EAT
Variety of cuisine & food

SHOP
It’s the thrill of the hunt

PLAY
Stay as active as you want
Full Page
INSIDE FRONT COVER

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IMAGE AREA
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EAT

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South Lake Tahoe is...
- the Las Vegas of the entire Lake Tahoe basin, filled with all styles of casinos.
- magnetic and energetic, brimming with continual hustle and bustle.
- a destination wedding wonderland.
- the hub for one of the nation’s best hiking areas, Desolation Wilderness, a 64,000-acre mecca of protected land with mountain lakes, old-growth forests, granite peaks and giant boulders.
- the nightlife capital of the entire Lake Tahoe area.
- blessed with Lake Tahoe’s most stunning sand beaches and turquoise water.
- home to one of the only ski areas in the world where gambling and gravity come together and where you can ski in two states in one day – Heavenly Mountain.
- home to the tallest mountains in the basin.

Truckee is...
- the beautiful fusion of rustic Wild West with vibrant hipster.
- a community of forward-thinking minds that focus on showcasing the area’s sparkle.
- historic downtown with meandering pathways and a respect for yesteryear.
- a landscape that breeds mountain biking all-stars of both genders.
- Northstar Resort, where the rich come to play in luxury.
- outdoor fun for every appetite – skiing, snowboarding, biking, hiking, fishing, golfing, rock climbing, paddle-boarding.
- summer street festivals and farmers markets all season long.

Kings Beach / North Shore is...
- a hip, laid-back beach town vibe and where the beach is king!
- old-school motels with class, boutique stores and locally owned organic restaurants.
- lakeside dining and a place for an old fashioned beach picnic on perfect sand.
- the best place in the basin for summertime lake fun with spectacular views of the mountains!
- superb for fishing charters and boat tours.
- home to one of the best golfing options around and where Frank Sinatra’s Rat Pack played, The Old Brockway Golf Course.
- optimum for finding well priced places to stay.
- a close-knit community with a dozen ski areas within close proximity.

Incline Village is...
- an upscale, country-club vibe that is home to some of Lake Tahoe’s most luxurious homes
- some of the best views of Lake Tahoe
- the stage for the Lake Tahoe Shakespeare Festival and Ullr Fest
- one of the best places to enjoy the 4th of July fireworks
- the highest concentration of quick backcountry ski and snowboarding descents
- some of the steepest chute skiing at Mt. Rose and some of the best groomers in the basin at Diamond Peak
- Tempting Lady Luck and her clutch of casinos
- live music any night of the week, any time of year
- a small township that celebrates the feeling of a close, quaint community

Squaw Valley is...
- snow, snow and more snow – one of the premiere ski destinations in the country.
- the site of the 1960 Winter Olympics.
- a year-round destination for many styles of family fun.
- home of the Village at Squaw Valley, packed full of entertainment with a variety of bars, boutique stores and restaurants.
- the stage for outdoor live music, festivals and important community events.
- home to the globally renowned yoga and music festival, Wanderlust.
- where you will rub shoulders with the rock stars of skiing and snowboarding while at the same time enjoying a mellow, low-key vibe.
- the place to appreciate soaring granite mountains that reach up towards a vast sky.

Tahoe City / West Shore is...
- where tranquility and the stunning natural beauty of the real Lake Tahoe combine.
- a shimmering lake and majestic mountain views.
- healthy, friendly, smiling locals who know each other well and are happy to meet and greet with visitors.
- where enjoying the shores of Lake Tahoe is at the forefront of experiences.
- fine dining restaurants.
- a winter wonderland with a snow globe’s beautiful sparkle.
- small, locally-owned shops and restaurants.
- cute, quaint town along the shore of Lake Tahoe
- one of the entrance points for backpacking trips into impressive Desolation Wilderness
- North Shore’s place for nightlife that doesn’t include a casino.
F U N FOR EVERYONE!

Tahoe hosts an array of events all year long, and some of them are so much fun that they keep coming back year after year – to the delight of locals and visitors! Winter, spring, summer and fall, day and night, you can count on fun-filled annual Lake Tahoe events.

Take advantage of Lake Tahoe’s versatile terrain that’s suitable for all sorts of athletic activities and enjoy annual outdoor sporting events like running, biking and skiing. If you’d prefer to get a taste of Lake Tahoe’s cuisine, visit food, beer and wine annual events. Annual Lake Tahoe events also include a few quirky and niche activities thrown in the mix, from chocolate festivals to watermen challenges. No matter what time of year it is at Lake Tahoe, it’s easy to find an annual event that promises a good time. Lake Tahoe events give you a taste of the community, and you’ll see why they return every year.

2019 Events include:

January
- Burton Mountain Festival, Northstar
- Ullr Fest, Incline Village
- Magical Memories, Resort at Squaw Creek
- Incline High School Crab & Pasta Feed, Incline Village

February
- Rahlves Banzai Tour, Truckee and South Lake Tahoe
- SnowFest, North Lake Tahoe

March
- SnowFest, North Lake Tahoe
- St. Patrick’s Day Celebration, South Lake Tahoe
- Taste of Truckee, Truckee
- The Great Ski Race, Tahoe City to Truckee
- Winter WonderGrass, Truckee
- Rahlves Banzai Tour, Truckee and South Lake Tahoe
- Tahoe Chamber Business EXPO, The South Shore

April
- Tahoe Truckee Earth Day Festival, Squaw Valley
- Soroptomist An Elegant Evening, South Lake Tahoe
May
- Amgen Tour of California Men's and Women's Bike Race, South Lake Tahoe
- Tahoe Cup Paddle Racing Series, Donner Lake
- TCDA Annual Gala on the Tahoe Gal, Tahoe City
- Home & Building Show, Truckee

June
- High Notes Summerlong Music Series, Tahoe City and Truckee
- America's Most Beautiful Bike Ride, Lake Tahoe
- Big Blue Waterman Challenge, Tahoe City
- Concerts at Commons Beach, Tahoe City
- Live at the Lakeview Summer Music Series, South Lake Tahoe
- Music on the Beach, Kings Beach
- Race the Lake of the Sky SUP Race, South Shore
- Rock Tahoe Half Marathon, South Lake Tahoe
- Truckee Brew Fest, Truckee
- Truckee Duckee Derby, Truckee
- Valhalla Art, Music and Theatre Festival, South Lake Tahoe
- XTERRA Tahoe City Races, Tahoe City

July
- Fourth of July Parade, Truckee
- Art, Wine & Music Festival, Squaw Valley
- Beerfest & Bluegrass Festival, Northstar
- American Century Celebrity Golf Championship Tournament, South Lake Tahoe
- Classical Tahoe, Incline Village
- Donner Lake Triathlon, Donner Lake
- Lake Tahoe Dance Festival, Incline Village
- Truckee Open Arts Studio Tour, Truckee
- Truckee Tahoe Airport Air Show, Truckee
- Wanderlust Yoga & Music Festival, Squaw Valley

August
- ARTour, Kings Beach
- Brews, Jazz & Funk Fest, Squaw Valley
- Concours d’Elegance at Tahoe Yacht Club, Tahoe City
- Great Gatsby Living History Festival, South Lake Tahoe
- Lake Tahoe Shakespeare Festival, Incline Village
- Music on the Beach, Kings Beach
- Pacific Fine Arts Festival, Tahoe City
- Ta-Hoe Nula Paddleboard Festival, Kings Beach
- Truckee Pro Rodeo, Truckee

September
- Autumn Food and Wine Festival, Northstar
- Downtown Truckee Arts & Crafts Festival
- High Fives Foundation Bocce Tournament, Incline Village
- Labor Day Weekend Fireworks Extravaganza, South Lake Tahoe
- Lake in the Sky Air Show, South Lake Tahoe
- Sample the Sierra: Farm to Fork Food & Wine Festival, South Lake Tahoe
- Squaw Valley Foam Fest
- South Lake Tahoe Restaurant Week

October
- An Evening of Food & Wine, MontBleu Resort
- Fall Fish Festival, South Lake Tahoe
- Lake Tahoe Marathon, South Lake Tahoe
- Oktoberfest Lake Tahoe, Camp Richardson
- Tahoe City Oktoberfest, Tahoe City
- Truckee Wine, Walk & Shop, Truckee

November
- A Winter White Holiday Park
- An Elegant Affair, Tahoe City
- Downtown Bud Fish Tree Lighting and Holiday Celebration, Truckee
- Lake Tahoe Chocolate & Wine Festival, Incline Village
- Magical Memories at Resort, Squaw Creek
- Tahoe City Holiday Hop
- Valhalla Holiday Faire, South Lake Tahoe
- Zawadisha’s Holiday Bazaar, South Lake Tahoe

December
- Barton Health Festival of Trees, South Lake Tahoe
- Heavenly Holidays New Year’s Eve Celebration
- Holiday Tree Lighting, Kings Beach
- Northstar Noel Lights
- SnowGlobe, Truckee
- Tahoe Donner Torchlight Parade
- Squaw Valley’s Fireworks & Torchlight Parade

For a full list of Tahoe annual events and information, visit tahoe.com/annual-events
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Lake Tahoe restaurants have a little something for everyone.

From your all-organic, green smoothie-chugging vegan to the carnivore devouring a burger, milkshake and fries, visitors and residents are well fed in Lake Tahoe. These Lake Tahoe restaurants feature a variety of cuisine and versatile food options that make your dining experience anything but dull. Lake Tahoe restaurants are open to all, resort or not, and you’ll find feasts ranging from ethnic cuisine to Americana fare.
Natural beauty, a relaxed lifestyle and a wealth of discerning diners have attracted an astounding variety of world-class chefs and imaginative restaurateurs to Lake Tahoe.

Creativity reigns, and diners are the happy beneficiaries. Each town here has its own dining character. Visit Truckee restaurants, for example, and you’ll discover some high-end places with vast wine lists and chef-prepared goodness. Lake Tahoe restaurants are open to all, resort or not, and you’ll find feasts ranging from ethnic cuisine to Americana fare. And your taste buds won’t be the only ones having a pleasurable dining experience — the flowing Truckee River provides a beautiful piece of eye-candy to enhance your meal. If you want to taste some high-dining representatives of the Tahoe area, you can enjoy Southwest, Tex-Mex-inspired dishes in South Lake Tahoe restaurants or Pacific Northwest-influenced fare in Tahoe City restaurants.

If you don’t want all the fuss, however, these restaurants can definitely satisfy a simple palate. Grab some grub and catch the baseball game’s score at sports bars and grills in Kings Beach. In a hurry? Swing by one of Tahoe’s many burger joints. Or if you want a bite to eat that’s a little finer but still quick, you can make a quick trip to a Squaw Valley restaurant that turns its high-end dishes into carry-out meals.

And with all the activity you’re doing throughout the day — swimming, hiking, biking, skiing and exploring — you’ll want some small munchies to keep you going until your next meal. Visit one of several one of the many coffee shops around the lake for a boost of caffeine and a pastry. If you’re looking for a sophisticated way to start the evening, swing by an eclectic bar or brewery and sip on some locally crafted beers with your friends.
South Lake Tahoe restaurants feature an extensive variety of fare and themes that’ll keep you looking forward to your next meal.

In this busy and bustling town there’s a dining diversity that’s anything but boring. Italian, Indian, Mediterranean and Greek are just a handful of the foreign influences on food that you can find in South Lake Tahoe dining. Cuisine also embraces its locale, and you can enjoy the spicy tastes of the Southwest and the smoky flavors of the Sierra Nevada mountains between stuffed burritos and steaks grilled to perfection. Indie coffee shops, breweries with handcrafted ales and beers, wineries and funky bars will keep you fueled through the day and night.

Artemis Mediterranean Grill serves Greek and Mediterranean dishes that are freshly prepared and handmade daily, and they are committed to using foods that are locally sourced and organic. Located in the King’s Trading Post shopping center, this restaurant is not perhaps as grandiose as its more recent sister restaurant, Artemis Lakefront Cafe, but the grill is the original, the spot that was so popular that one location just couldn't keep up with the demand for their offerings. They have a fairly large menu; if you are overwhelmed try starting off with the rotisserie Gyros Pita. And don't forget about the impressive wine list, where you’ll find the perfect accompaniment to anything from moussaka to the Persian Duck Khoreshe Fesenjen. See Ad on page 00.

As You Wish Catering is aptly named as that is exactly what these talented chefs do for you: create your dream menu and then deliver it with care and delectable taste. As You Wish Catering has been a longstanding favorite for wedding parties and other get-togethers in the Lake Tahoe area because of its continual ability to serve an array of incredibly flavorful food that satisfies even the pickiest guest. The crew is completely formed by long-time locals who enjoy dining hospitality, which shows in their service. See Ad on page 00.

Asiago’s Pizzeria & Deli is a little commercial center on U.S. Highway 50 next to the Douglas County Sheriff Department facility and near Kahle Community Center. It has seen a lot of different businesses come and go over the years, and one of the most recent to make its home there is Asiago’s Pizzeria & Deli. You might think of it as a little shop with big dreams because, although it is fairly unprepossessing, the menu is a pretty impressive selection of food. From the appetizers to the entrees, Asiago’s strives to deliver a gourmet meal, and both the pizza and the sandwich selections include a set of specialty offerings. This is definitely not a low-end, greasy-slice pizza joint. See Ad on page 00.

One of the newest sports bars in the region is Audible’s on Lower Kingsbury. Tucked into one of the commercial areas just below the tree line, Audible’s occupies the spot that was formerly the Goal Post. The owners and staff have local roots, and the new business draws much of its clientele from the old Goal Post patrons as well as other residents of the Nevada side of the South Shore. Inside, there’s a real sports bar atmosphere with 24 screens, 15 video poker units, specials on the hearty pub fare and a daily happy hour from 2 to 6 p.m. See Ad on page 00.
AZUL LATIN KITCHEN
1001 Heavenly Village Way, Suite 4, South Lake Tahoe, CA
(530) 541-2985 • www.website.com
Azul Latin Kitchen is in the Heavenly Village and features a type of food that they are calling California-style Mexican, for a lighter spin on Latin cuisine. This commitment is demonstrated by their use of organic, locally sourced and sustainable foods and in their drink menu that uses freshly squeezed fruit juices in place of mixtures. But the emphasis on healthier dining doesn’t make this any less of a South Shore party spot. Craft cocktails and long happy hours combine with live music daily to make for one of the most popular drinking and dining spots in the area. The outside seating with fire pits and big umbrellas adds a nice touch to top off the vacation-resort feel to the entire experience.

BAJA FRESH MEXICAN GRILL
4000 Lake Tahoe Boulevard #25, South Lake Tahoe, CA
(530) 544-1886 • www.website.com
The South Shore location of Baja Fresh Mexican Grill (a fast-food chain that isn’t so much ‘Tex-Mex as it is Cal-Mex) is in the Raley’s Village Center near Heavenly Village. The staff is friendly, and the food is fresh. The tacos, burritos, salads and more offer a nice range of fillings such as chicken, beef and fish as well as crisp and crunchy veggies. They offer lighter options on the 500-calorie menu, and there are several dining choices for vegetarians. Catering is available, and the Party Packs make for a fast and convenient beach meal for groups of any size.

BASE CAMP PIZZA CO.
1001 Heavenly Village Way, Suite 25, South Lake Tahoe, CA
(530) 544-2273 • www.website.com
Whether you live at Tahoe or you are in town visiting, when you go to Base Camp Pizza Co. you are on vacation. It’s located in the Heavenly Village, so right off the bat there’s the relaxed resort-town atmosphere. Both the inside and outside are inviting with a rustic-wood decor, and the outside also has some nice fire pits for the chilly Tahoe evenings. Drinks are served in Mason jars, and there’s live entertainment every day, mostly on the small outdoor stage, although they have a small indoor setup as well. The pizza is gourmet, and the garlic fries are insanely good. But be prepared! Due to its popularity the wait time for a table at Base Camp can be pretty long, and if you hit it at the wrong time, you may be cooling your heels for a while.

BEACH HUT DELI
1072 Emerald Bay Road, South Lake Tahoe, CA
(530) 541-7873 • www.website.com
The Beach Hut Deli is a franchise shop, but it has a local Tahoe vibe about it. The gourmet and specialty sandwiches are made with bread from the Truckee Sourdough Company, and even their small sandwiches are built with nearly a pound of meat. They can also be made into lettuce wraps, and there are vegetarian options on the menu. If sandwiches aren’t your thing, check out the salads, which are beginning to make a name for themselves on the west side of town. To complete the laid-back atmosphere, there are eight craft beers on tap and white wine is available. The deli also caters events for nearly any size event, with free delivery on orders of $100 or more.

BEACON BAR & GRILL
1900 Jamesto Beach Road, South Lake Tahoe, CA
(530) 541-1801 • www.website.com
In a resort town, the restaurants and pubs often segregate into two different groups — the places that tend toward the locals and the places that tend toward the tourists. The Beacon Bar & Grill, on the other hand, is an incredibly popular choice for residents and visitors alike. Located lakeside out at the historic Camp Richardson, it’s where a lot of people stop by for a drink or meal after a day on the adjacent beach or walk over from their nearby cabin or campsite. But it isn’t just for those who happen to be close by. The Beacon draws its clientele from across the entire South Shore. People know that the place is worth the drive out to Camp Rich. For lunch, a top pick is the Beacon Burger with its special Rum Runner sauce. For dinner, it may be a toss up between the fresh salmon and the lamb chop lollipops. The restaurant also has a decent kids’ menu. They have a nice wine list and offer suggestions for pairings with the entrees, but if you really want the Beacon experience you should try their signature drink, the Original Rum Runner. To top it all off, there is live music on Friday and Saturday evenings featuring some of the very best local musicians.

BEAR BEACH CAFE
3310 Lake Tahoe Boulevard, South Lake Tahoe, CA
(530) 541-2321 • www.website.com
Bear Beach Cafe is proof that lake-view dining at Tahoe is not limited to ritzy restaurants in the high-rise resorts. The cafe is a nice, friendly venue with good, satisfying food right across the street from the lake. Breakfast is served all day, and all of the favorites are available. The omelettes are made with four eggs, and the most popular choice is the Lake View Omelette with avocado, bacon, mushrooms and Jack cheese. Lunch offerings are hearty burgers and sandwiches, while the dinner menu during the summer months is a nod to some finer dining with entrees such as shrimp scampi, choice top sirloin and Dijon chicken and beverages including beer, wine and cocktails.

BEAR MOON BAR AND GRILL
901 Ski Run Boulevard, South Lake Tahoe, CA
(530) 541-6122 • www.website.com
Breakfast, lunch or dinner, Bear Moon Bar and Grill is ready to serve you with a menu befitting a world-class destination. At the Lake Tahoe Vacation Resort, where Ski Run Boulevard meets Lake Tahoe Boulevard in the center of South Shore, Bear Moon’s breakfast menu features cage-free eggs in a variety of dishes, many featuring the signature Wild Thyme potatoes. For lunch and dinner, if you can’t choose between offerings such as the Crab-Stuffed Chicken or the Tahoe Blue Burger, you can rest assured that you can’t go wrong with the reliable standby of brick-oven pizza for which the restaurant is known.

BELLA TAHOE CATERING
152 U.S. Highway 50, Stateline, NV
(530) 416-0401 • www.website.com
From a small intimate dinner to a huge wedding reception, Bella Tahoe Catering will create a custom menu to meet your taste and budget. Chef Candace Lockhart also offers her services as a private chef, teaching classes in the Bella Tahoe Cooking Kitchen and preparing the popular, individually packaged Meals in a Box using green and local products. The deli serves lunch each midday Tuesday through Saturday and offers gourmet meals to go from mid-morning through the afternoon. A Tahoe business since 2010, Bella Tahoe Catering has quickly earned a solid reputation for great food and great service at South Shore and in the surrounding region.

BERT’S CAFÉ
1146 Emerald Bay Road, South Lake Tahoe, CA
(530) 544-3434 • www.website.com
As if to balance out the resort and casino restaurants, Tahoe’s South Shore has an impressive number of old-school breakfast/lunch diners, the kind that you could imagine seeing in a 1950s photograph with a family enjoying a meal together. Bert’s Café is one of these spots, always full of locals but more than happy to serve biscuits and gravy or chicken-fried steaks, and offers a variety of other breakfast favorites.
We all know that national pastime isn’t really baseball, right? It’s shopping with a capital S.

It’s the thrill of the hunt. It’s bringing the bounty home.

It’s indulgence… and it’s just plain fun. Lake Tahoe shopping is right up there with the best of the best! While some areas of the region have a reputation as a shopper’s mecca, all the towns here have plenty to please even the most skilled in pursuit of a purchase. You could easily spend an entire day shopping within each town around Lake Tahoe. From handcrafted jewelry to designer dresses to gourmet food to standup paddleboards, it’s all here!
Lake Tahoe seems to have a little something for everyone, and Lake Tahoe shopping is no exception. Lake Tahoe shopping blends sports gear shops, indie boutiques, galleries, gift shops and furniture stores, among others, to create an eclectic gamut of commerce. For example, Squaw Valley shopping mixes a little grocery experience with national name sporting gear outfitters, chocolatiers, jewelry and a pet emporium! You can find a little bit of everything in the many Lake Tahoe stores. Your visit to Tahoe City gives you a chance to treat yourself to new pair of skis from a winter sports outlet and a chainsaw-carved bear.

Check out the listings to come and start planning your shopping trip (or trips). Trust us, this is an activity you won’t want to miss!

Are you thinking, “I didn’t come all the way to Lake Tahoe to shop!”? Now is the time to evaluate your priorities: You came to Lake Tahoe for the setting, the sports or the attractions. Think about it. Lake Tahoe shopping falls into each of these categories. There aren’t many places where you can find multifarious shops like Greenwich Village-worthy boutiques sitting beside winter sports outfitters as they do in Truckee shopping. Or get ready for a summer full of outdoor adventures with the help of Kings Beach shops. The blend of the Old West and groovy California setting creates Lake Tahoe stores that are worth exploring. And with all the sports you may plan on doing during your vacation, it’s nice to have stores, like the ones you’ll find in South Lake Tahoe, that can supply you with gear and cover you from head to toe with high technology fabric designed to enhance your performance, whether that be on something that slides, bike tires or on foot.

Lake Tahoe shops embrace the area’s laid back West Coast vibe, reflected by individual stores. You can find shops that encourage a healthy body, mind and spirit in Incline Village shopping. If you want to get your hands on some locally handcrafted pottery, furniture or other crafts, the galleries and home furnishing stores found all around the lake will give you a piece of Tahoe to take home.
Clothe your inner cowgirl, step into the trendy dress, adorn yourself with new jewelry or cozy up to some alpaca footies. Multi-sport athletes can choose from so many options of South Lake Tahoe stores that are great for buying new winter equipment and clothes or summer bikinis and sunscreen for themselves or others.

Other opportunities for South Lake Tahoe shopping exist in the form of kid-centered stores, places to buy chocolate or distilled liquor or cigars, used books and records and a business that sells products for daring and playful adults. On the finer side, shops in South Lake Tahoe are well represented with art galleries including several local photography studios that will blow you away. And, on a realm that resonates with great energy, you’ll find places to buy yoga clothes, meditation supplies, lotions and massage oils and spiritual books. And, shoot, if all you want is a hammer, some deodorant, to have your toenails painted or to purchase new tires, there’s a South Lake Tahoe shop for that too.
the ride you desire easy. Road or leisure) and challenge level to make finding
site is broken down into region, style of riding (mountain,
information alongside these valuable cycling maps. The
guided tours. You are also able to get up-to-date weather
historical background information within their interactive
maps, mileage and elevation gains, photographs and
offers detailed ride descriptions, GPS-enabled interactive
a stellar bike ride, no matter what your ability. Bike Tahoe
routes in the Lake Tahoe Basin presented in an easy-to-use
through Bike Tahoe is one of the best ways to enjoy Tahoe
as well. They call themselves a ski delivery with all of the miscellaneous
gear, and if you’re snowboarding, the
Boardinghouse has the right gear. But
what really makes a snowboard shop
stand out is the knowledge, expertise and
customer service of the staff, and the Boardinghouse has
that right as well. It’s like having friends in the industry
because they know the equipment from the inside out,
they know the local resorts and they know how it all fits
together. The Boardinghouse has been around since 1994.

BEADS ETC.
4000 Lake Tahoe Boulevard, South Lake Tahoe, CA
(530) 544-3132 • www.website.com

A throwback to the 1970s, Beads Etc.
carries any type, shape, size or style of
bead that you can possibly imagine.
With beads, tools, wire, hemp and leather
strands, natural stones and more, they
carry everything to build your own handmade jewelry.
And with sarongs, pants, wall hangings, tapestries
and backpacks and messenger bags from Bali, they
have plenty of accessories to complete any
home’s hippie decor.

BENKO ART GALLERY
3979 Lake Tahoe Boulevard #2, South Lake Tahoe, CA
(530) 600-3264 • www.website.com

There are many art galleries at Tahoe
where visitors can find beautiful images
of the scenic landscape. But now there is
a gallery with a bit more of a contempo-
rary edge in South Lake Tahoe; its pieces
are every bit as beautiful but a tad out of the ordinary.
Benko Art Gallery carries works from artists who see
things with a fresh eye and convey that vision in a variety
of styles. This includes the work of John Benko himself
(don’t miss his pine cone pieces) and a number of other
local artists. And the artwork is not made up solely of
paintings but also includes such items as blown glass,
woodcraft, photography and art with recycled
components. Look for events and activities at
the gallery as well as art classes, art lectures and
juried art shows.

BIKE TAHOE
P. O. Box 673, Zephyr Cove, NV
(775) 586-9566 • www.website.com

If you love cycling — whether leisure
riding, mountain biking or road — then
checking out the Bike Tahoe is in your
absolute best interest. A fabulous
interactive bike guide organization, going
through Bike Tahoe is one of the best ways to enjoy Tahoe
on two wheels. With their collection of all the biking
routes in the Lake Tahoe Basin presented in an easy-to-use
manner, riders can get the information they need to create
a stellar bike ride, no matter what your ability. Bike Tahoe
offers detailed ride descriptions, GPS-enabled interactive
maps, mileage and elevation gains, photographs and
historical background information within their interactive
guided tours. You are also able to get up-to-date weather
information alongside these valuable cycling maps. The
site is broken down into region, style of riding (mountain,
road or leisure) and challenge level to make finding
the ride you desire easy.

BLACK TIE SKI DELIVERY
298 Kingsbury Grade Road, Suite 1-A, Stateline, NV
(775) 588-5800 • www.website.com

With locations in all the top ski
destinations in North America, it’s no
surprise that Black Tie Ski Delivery brings all the top gear to North Lake
tahoe as well. They call themselves a ski
concierge, meaning the staff sets its customers up from
Lake Tahoe is a recreation wonderland that stretches from beneath the lake into the heavens.

You’ll discover plenty of things to do and the experts who have the equipment, knowledge and skills to make your adventures safe and fun. Try a boat cruise around the lake, test your luck and gambling skills in a casino, paddle a clear kayak on Big Blue, ride gondolas to mountaintops, strap on a snowboard and swoosh down a mountain, take a stargazing tour with a skilled astronomer, get a massage in a world-class spa. You get the idea! Get out there and have some fun!
THE GREAT LAKE
TAHOE OUTDOORS

With an environment like this, it would almost be criminal if the majority of Lake Tahoe things to do weren't outdoors ... and of course they are! For Lake Tahoe activities in the summer, you can enjoy kayaking, SUPing and other water sports that take the lead. If you'd prefer to frolic in the snow, Lake Tahoe things to do during the winter include ice skating, Nordic skiing and sliding down a snowy mountain any way you can. Of course all the towns in this part of the woods are known for that, but what about dog sledding? Bet you might not have done that!

It's no secret that the winter in Tahoe provides excellent conditions for skiing and snowboarding. The snow is plentiful, and the slopes are grand. Whether you're a beginner or competitive skier, the variety of slopes and ski trails at all difficulty levels will cater the experience towards your desire.

Sure, Lake Tahoe is a pretty sight in the winter, but you can stay warm and enjoy its picturesque outdoors in the summer with Lake Tahoe activities. Lake Tahoe summer offerings let you take advantage of what its mountain and beach environments offer. Stay active by trying some water sports like SUPing, Jet skiing, parasailing, boating and rafting. Or if you prefer sports that keep you (mostly) dry, Lake Tahoe things to do include hiking, running, biking and triathlons. And why miss the opportunity to get some of the best views in Lake Tahoe? Bungee jumping or a hang-gliding excursion in Incline Village, let you experience a bird’s eye view of the area.

And of course, not every Lake Tahoe activity is related to the lake or the outdoors. There are other Lake Tahoe activities that may interest you if you’re not looking for an athletic vacation. Explore arts and crafts centers in Truckee that feature the work of regional artists. Enjoy a relaxing game of golf, or get in touch with your spirit with the help of a yoga session in Squaw Valley. For the history or theater enthusiasts among you, a Shakespeare festival in Incline Village is a great way to celebrate the Bard and his work.

Going sightseeing on bus tours that cart you over the entire Tahoe Basin or checking out fascinating exhibits in museums are part of the offerings. Vacation is also the ideal time to take care of yourself, and a visit to one of the spas that will have you feeling pampered and polished in no time. If you're feeling lucky you can swing by a casino one night in the Nevada side of Lake Tahoe to try your hand at Blackjack, Texas Hold ‘Em and more.

Lake Tahoe attractions also embrace the area’s history. Visit the Truckee attraction where the infamous Donner party is rumored to have fallen to cannibalism. You can also check out one of Squaw Valley’s attractions, the site of the 1960 Winter Olympics, and view the same slopes that welcomed the world’s great athletes decades ago. With so much to enjoy, you can stay as active or inactive as you want with Lake Tahoe things to do!
While the lake is a sight to see in and of itself, Lake Tahoe attractions go beyond just the water.

The area's rich environment influences the majority of Lake Tahoe attractions like hiking, camping, skiing, snowboarding, sunbathing, paddleboarding and more. Enjoy the great outdoors by visiting state parks, campgrounds suitable for both summer and winter weather or historic homes. And you’ll find the area's museums, visual arts and beaches are the kind of relaxed fun some visitors hope to find during vacations.

The summer season is prime time to take advantage of the main attraction: Lake Tahoe! All the towns offer tours for different areas in the Tahoe Basin. After being educated about the lake, dive in — we mean quite literally too — to all it has to offer.

Check out our listings to see what Lake Tahoe attractions will pique your interest during your visit.

ADVENTURE MOUNTAIN
U.S. Highway 50, Echo Summit, South Lake Tahoe, CA
(530) 659-7217 • www.website.com

Adventure Mountain is an excellent way to get the entire family outside and having fun. With sledding zones, a snow play area and snowshoeing trails, this wintertime recreational area is a great place to enjoy the season and celebrate the natural beauty of the Sierra. Inside the lodge at Adventure Mountain is a rental center for snow gear and a retail sports store with apparel for sale. This is where you'll also find warm drinks, snacks and yummy treats.

BALDWIN BEACH
Baldwin Beach Road, South Lake Tahoe, CA
(530) 543-2600 • www.website.com

Baldwin Beach is a great place to enjoy the nature that Tahoe has to offer. The wide-open, sandy beach includes dunes and is often uncrowded. Baldwin provides restrooms and some picnic tables, and there is a nearby campground for overnighters. The parking, which costs $8 per vehicle, is convenient for those who bring kayaks or other water toys as well as for visitors lugging umbrellas and other beach gear. Baldwin Beach is a terrific spot for those who enjoy a peaceful day at the beach.

BALDWIN MUSEUM
Visitor Center Road, South Lake Tahoe, CA
(530) 544-7383 • www.website.com

A part of Tallac Historic Site, the Baldwin Museum showcases the early days of Lake Tahoe settlement. The museum offers displays that give an inside look into the plights and highs of the founding settlers, the toys of yesteryear that kept the children of the area busy as well as the way that a family kept themselves fed and thriving. The museum has a small “gift shop, which also serves as the location for purchasing tickets for any of the shows that the Tallac Historic Site puts on during the summer, including “plays, musicals, concerts, ballet performances and art-appreciation festivals. There is no admission fee, and the museum is open seasonally from late May to mid-September each year. • www.website.com

CAMP RICHARDSON
1900 Jameson Beach Road, South Lake Tahoe, CA
(530) 541-1801 • www.website.com

For more than a century, the Camp Richardson location has been a place for people to escape from the hectic urban life and rejuvenate their spirits in the natural beauty of Lake Tahoe. Operated today under a U.S. Forest Service special use permit (except for the marina, which is privately owned), the “Camp Rich” resort honors its storied history and continues to provide a vacation getaway for newer generations of families. Lodging options include lake-view and forest cabins, lodge and inn rooms, tent sites and RV sites. On site are a general store and deli, an ice cream shop and a coffee and confectionery shop. The Mountain Sports Center has equipment rentals for both winter and summer sports, and the adjacent marina is open in the summer for boating and water sports fun. Beacon Bar & Grill provides lakefront dining and the best in local live entertainment. Camp Richardson also offers various ways to enjoy an overnight adventure with cabins, RV and tent sites as well as hotel rooms available to rent.
Amidst the glitz and glamour of this spectacular beach on the west side of Sierra Boat Company, located in Carnelian Bay. The beach has grills and picnic areas, and leashed dogs are allowed in the picnic areas only. It’s a good swimming beach and has one of the longest docks at Tahoe. Visitors can relax under their beach umbrellas knowing that if they tire of the sand and water, all that Camp Richardson has to offer, from trails to food to art to music, is just steps away.

**CAMP RICHARDSON RESORT BEACH**  
1900 Jameson Beach Road, South Lake Tahoe, CA  
(530) 541-1801 • www.website.com

Historically known as Jameson Beach, this is the expanse of Tahoe beach at Camp Richardson. Visitors can rent Jet skis, water bikes, paddle boards and kayaks, or they can take a Ram Runner Cruise to Emerald Bay. The beach has grills and picnic areas, and leashed dogs are allowed in the picnic areas only. It’s a good swimming beach and has one of the longest docks at Tahoe. Visitors can relax under their beach umbrellas knowing that if they tire of the sand and water, all that Camp Richardson has to offer, from trails to food to art to music, is just steps away.

**CARNELIAN BEACH WEST**  
5200 North Lake Boulevard, Carnelian Bay, CA  
(530) 542-5580 • www.website.com

Carnelian Beach West is a nice sandy beach on the west side of Sierra Boat Company, located in Carnelian Bay. The beach has grills and picnic areas, and leashed dogs are allowed in the picnic areas only. It’s a good swimming beach and has one of the longest docks at Tahoe. Visitors can relax under their beach umbrellas knowing that if they tire of the sand and water, all that Camp Richardson has to offer, from trails to food to art to music, is just steps away.

**CAVE ROCK**  
Highway 50, Zephyr Cove, NV  
(775) 588-7975 • www.website.com

Cave Rock is an esteemed part of Lake Tahoe. Considered sacred by the Washoe Indians, the 3 million-year-old rock formation is known as the Lady of the Lake due to the image of a woman’s profile. Cave Rock is 3 miles south of Glenbrook on Highway 50, and the entrance to the park is just a few feet south of Cave Rock Tunnel. The small day use area offers picnic tables, BBQs, public bathrooms, a boat launch and a small sandy beach that is great for swimming. If lofty views are more your style, then take the quick 15-minute hike up to the top of Cave Rock. This viewpoint provides excellent views of the surrounding mountains and the expanse of Lake Tahoe. Dogs are allowed but must be on a leash. They are also allowed on the sandy part of the beach unless they are a service animal or getting in or out of a kayak.

**CHAMBERS LANDING BEACH**  
6300 North Lake Boulevard, Homewood, CA  
(530) 525-9190 • www.website.com

Chambers Landing Beach is a small, pebbly beach next to the historic and iconic Tahoe fine-dining restaurant. Chambers Landing on the west shore of Lake Tahoe. The beach doesn’t offer any amenities like garbage cans or bathrooms. It does, on the other hand, allow dogs. Parking is along the street only.

**CHIMNEY BEACH**  
Highway 28, South Lake Tahoe, CA  
www.website.com

Chimney Beach is one of the more spectacular beaches on Lake Tahoe. Located 2.6 miles south of Sand Harbor on Highway 28, it tends to be a little quieter than other beaches that are accessed via car as it is a bit of a hike to get to. The mile-plus hike starts out to the right of the free parking area, with a steep downhill (which creates a short, steep uphill climb when returning to the car), but then mellows out. To access Chimney Beach, when the trail levels out and makes a Y, take a right (going left will take you to other secluded beaches, many of which are nude beaches). Continue walking for a few minutes, and you will come to a large sandy beach that is accentuated with a Chimney in the middle of the sand. This is a pack-it-in, pack-it-out area as there are only a few garbage cans. Dogs are welcome at Chimney Beach.

**DANGBERG HOME RANCH HISTORIC PARK**  
1450 Highway 88, Minden, NV  
(775) 783-9417 • www.website.com

To understand the historical roots of the Tahoe area, one has to be aware of the ranching heritage of the nearby Carson Valley. The meadows of South Shore served as summer range for livestock back then, a tradition that continued even through to the not-too-distant past. One way to gain a perspective on the ranching way of life that helped to shape this region is to visit the Dangberg Home Ranch Historic Park. Guided tours of the ranch house are available year round by reservation, and activities and events take place in the park from May through September. Toilets and picnic tables are available, and the park is open and spacious, making for a nice family outing to take in scenery of the Carson Valley and the splendor of the Carson Range. Pets are not allowed, and the gift shop accepts cash or checks only. The Dangberg Ranch is also available for private events such as weddings or reunions.

**DESOLATION WILDERNESS**  
35 College Drive, South Lake Tahoe, CA  
(530) 543-2600 • www.website.com

Desolation Wilderness is a protected parkland of virgin forest within the Tahoe Basin and El Dorado County. Spanning nearly 64,000 acres, the protected wilderness is home to numerous mountain lakes, old growth forests and stunning granite peaks, spires and teetering boulders that lend to the natural landscape of eye candy. There are various places to camp that are interlinked by beautiful single track trails that are host only to feet. To protect this special part of the world, no mechanical apparatus such as bikes, motorcycles or off-road autos are allowed. Campers, hikers and horseback riders must obtain a permit before venturing out into Desolation Wilderness. Permits can be obtained online at or ranger stations.

**DIAMOND PEAK SKI RESORT**  
1210 Ski Way, Incline Village, NV  
(775) 832-1177 • www.website.com

Diamond Peak opened in November of 1966 at the forefront of snow technology, being the first resort in the West to have a snow-making system. It is known for being affordable, family-friendly, uncrowded and — most of all — for its breathtaking views of Lake Tahoe. With 655 acres of usable terrain, including open glade, bowl and tree runs, it’s got a good mix of beginner, intermediate and advanced terrain. It’s also a great place for kids or adults to learn to ski or snowboard with an award-winning ski school providing group or private lessons and a lift dedicated just for beginners. Those more advanced can enjoy the 1,840-foot vertical drop from a summit elevation of 8,540 feet, 30 runs accessed from seven lifts and two terrain parks. The Diamond Peak Rental & Repair Shop offers standard skis and boards for rent or the latest demos. It’s not all about the snow though. Wild Bill’s BBQ, on the base lodge deck, offers slow-cooked and smoked barbecue. Check out the Loft Bar in the lodge for a great selection of craft beers. Or step in mid-mountain at the Snowflake Lodge to warm yourself by their fire, grab some food and drink and take in more of that stunning view from their wrap-around deck. Whether you’re just starting out on a snowboard or have been skiing for years, Diamond Peak is a great place to learn or advance your skills while viewing the natural splendor that is Lake Tahoe.

**DISCOVER LAKE TAHOE SCENIC BUS TOURS**  
3672 Willow Avenue, South Lake Tahoe, CA  
(530) 542-1080 • www.website.com

Discover Lake Tahoe Scenic Bus Tours provides a variety of services for visitors. Their handful of tours give focus to both the Lake Tahoe area as well as connecting Lake Tahoe to places such as Virginia City and Yosemite. They also offer private shuttles and transportation to the international airport in Reno. In winter the touring aspect of the business transforms into a ski shuttle service for both the Heavenly and Kirkwood ski areas.

**DL BLISS STATE PARK**  
CA Highway 89, South Lake Tahoe, CA  
(530) 525-7727 • www.website.com

DL Bliss State Park is a culmination of absolute Tahoe beauty in the form of stunning turquoise water, old-growth forests and giant cartoon-like granite boulders that balance themselves like toys in amazing ways. There are multiple hiking trails that lead from the park, giving plenty of opportunity to enjoy the splendor that outdoor Tahoe has to offer. To help enjoy the area even more, there are 150 regular campgrounds and one group site, all having easy access to the water via various points around the park. The park is also good for dogs as long as they’re on a leash at all times and not on the trails. If you’re coming to the park for day use only it is highly advised that you come early, as the park tends to be very busy and parking is limited. The park does not allow day use visitors once the parking lots are full. The park closes in the winter, although access to trails is still available. See Ad on page 00.
Welcome to the exhilarating experience of Tahoe activities! Enjoy yourselves! There are a million ways to have fun here.

You probably wouldn’t choose to come to Lake Tahoe unless you love the great outdoors! This place offers more fun under the sun that most spots. We have the lake to play on, mountains to climb, miles of trails to hike, slopes to board and ski, and beaches to explore. Each town has adventures, attractions and activities for all ages and abilities so get out there and have a great time!
and ringing bells of the slot machines are exactly as one pictures a Tahoe casino should be and include some statewide progressive jackpots. The table games include roulette, craps and the always-popular black jack, but you'll also find the more exotic baccarat and variations on poker such as pai gow poker and Harrah's Let It Ride.

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**FISHING**

**ALPINE FLY FISHING SERVICES**  
871 Sonoma Avenue, South Lake Tahoe, CA  
(530) 318-6717 • www.website.com

![Logo](logo.jpg)

If you want to learn how to fly fish with the best, then your only option is Alpine Fly Fishing Guide Service. Nearing three-quarters of a century in collective experience, the guides at Alpine Fly Fishing Guide Service are in the know about the most prolific fishing holes in the Tahoe area as well as the Eastern Sierra. Their excursions include all equipment needed. If taking a trip seems a little daunting, Alpine also offers group cast and catch classes.

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**CHUCK’S CHARTER FISHING**  
5146 North Lake Boulevard, Carnelian Bay, CA  
(530) 546-8425 • www.website.com

![Logo](logo.jpg)

Chuck’s Charter Fishing is a direct route to more than 40 years of know-how when it comes to catching the biggest fish in Lake Tahoe. Complete with all the amenities, Chuck’s outings take place on a 28-foot Baha Cruiser that boats a fully enclosed cabin, an on-board restroom, a huge fishing deck and a personalized iPod station. The boat comfortably accommodates six passengers. The three- to three-and-a-half-hour fishing tour concentrates on lake trout (otherwise known as Mackinaw), brown trout, rainbow trout and Kokanee salmon.

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**GILLIGAN’S GUIDE SERVICE**  
10965 Floriston Avenue, Truckee, CA  
(775) 351-6665 • www.website.com

![Logo](logo.jpg)

Gilligan’s Guide Service is your in for fly fishing Lake Tahoe. It is run by Matt Koles (a.k.a. Gilligan), whose intimate affair with the rivers of the area began when he was a teenager. His knowledge spans the Truckee River of California and Nevada, West and East Reno and the Little Truckee River as well as the state’s plentiful trout fisheries. He also is experienced with the Pyramid Lake region in Nevada, home to some of the largest trout on the planet. Offering half day, full day and drift boat trips, Gilligan is able to assist any fisherman no matter his or her abilities.

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**HEALTH & FITNESS**

**A SANTÉ LAKESIDE FITNESS**  
850 North Lake Boulevard, Tahoe City, CA  
(530) 583-4283 • www.website.com

![Logo](logo.jpg)

A Santé Lakeside Fitness is the largest gym on the north Lake Tahoe shore from Homewood to Kings Beach. With a full gym, designated room for group fitness classes like spinning, yoga and pole dancing as well as a room for stretching, A Santé gives options for keeping yourself fit and ready for all Tahoe has to offer. A Santé is focused on the visitor and offers full access for a minimum fee. The indoor exercise machines, such as the bikes, elliptical machines and indoor treadmills, all look face the lake. It’s not such a bad view while getting a sweat on, that’s for sure. In slow season, A Santé often offers membership deals. Ask at the front desk for more information.

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**ALOHA SPA TAHOE**  
770 Northwood Boulevard #1, Incline Village, NV  
(775) 832-5551 • www.website.com

![Logo](logo.jpg)

Hidden up behind Wells Fargo In Incline Village you’ll find a little bit of Hawaii in the high mountains. The licensed professionals at Aloha Spa Tahoe perform different styles of massage, body scrubs, wraps, facials and waxing as well as other services and treatments, all with a hint of aloha. A 6-foot bamboo fountain in the central atrium sends out soothing sounds as tropical aromas fill the air. This spa has comfortable waiting areas, six treatment rooms, a shower and an infrared sauna. Their highly trained staff will help you to relax and heal, body and soul.

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**ELEMENTS SPA**  
930 Bal Bijou Road, South Lake Tahoe, CA  
(530) 544-6390 • www.website.com

![Logo](logo.jpg)

Elements Spa is a coming together of respect for the tranquility of the natural Tahoe environment with the healing aspects of touch. Offering massage, couples treatments, skin care and waxing, Elements Spa caters to those who desire a feeling of complete relaxation as well as renewal. Their spa outlet in the Tahoe Lakeshore Lodge offers guests access to their private beach, outdoor pool and hot tub.

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**MOUNTAIN BIKING**

**A SINGLETRACK MIND**  
P.O. Box 2123, Truckee, CA  
(209) 662-4146 • www.website.com

![Logo](logo.jpg)

If you’re thinking of heading to Truckee-Tahoe and hitting the developed, lift-assisted mountain biking park or the many technical singletrack trails in the region and want to either develop or expand your bike-handling skills, contact the folks at A Singletrack Mind. These professional mountain bike fanatics want to pass on their knowledge so you can tap all the fun the sport has to offer. They hold the highest level of coaching certification in this sport you can achieve. A Singletrack Mind holds mountain bike skills clinics and coaching services. Don’t worry if you’re a beginner or if you’re an advanced, competitive athlete. There are one- and two-day, core skills clinics that go over things like braking, cornering and body positioning when on the bike for folks newer to the sport. Or for more advanced riders, there are clinics focusing on gravity/park shredding. A Singletrack Mind also offers women’s-only clinics as well as private and destination packages.

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**WATER SPORTS**

**ACTION WATERSPORTS**  
7901 West Lake Boulevard, Tahoma, CA  
(530) 325-5588 • www.website.com

![Logo](logo.jpg)

Action Watersports offers a full spectrum of rentable power toys for the water and more. Giving choices for every type of speed option possible for playing on water, these water outfitters give access to water ski boats, cigarette boats, Jet skis and parasailing. They also have large sailboat yachts for charter as well as pedal boats and aqua cycles for rent. They offer a variety of sailboats to rent as well. You will find Action Watersports locations at several sites across the south half of the lake, from Meeks Bay and Camp Richardson to Timber Cove and Lakeside Marina. Check the specific location to see which services and watercraft are available at that spot.

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**DONNER LAKE WATERSPORTS AND MARINA**  
15695 Donner Pass Road, Truckee, CA  
(530) 582-5112 • www.website.com

![Logo](logo.jpg)

What would summer be without a sparkling mountain lake and all the toys to go with it? A total bummer, that’s what. The folks at Donner Lake Watersports and Marina are there to supply all the water sport toys one could want. From muscle power to horse power, all your Donner Lake fun is covered. Those looking to water ski or wake board are set with power boat rentals like a 23-foot Centurion Enzo wakeboat or a 19-foot runabout. Folks looking for more of a mellow floating party can
1587 Restaurant’s head bartender and resident drink maven, Matt Brent, loves to talk shop.

As he sets up for the night behind 1587’s famous coppertop bar, he chats enthusiastically about all the details that go on behind the scenes at one of the Outer Banks’ most acclaimed restaurants. For him, these details aren’t just about the job though, they’re part of his life story.

It can be hard to believe that 22 years have passed since husband and wife team, Don and Lori Just, purchased Tranquil House Inn on the downtown Manteo waterfront and quickly expanded to include the acclaimed on-site 1587 Restaurant. A family business from the very beginning, Don’s son, Donnie Just, came to the Outer Banks shortly after 1587 opened to help his father run things, and it
wasn’t long before Donnie decided to make the move permanent in order to run the inn and the restaurant as one business that also specializes in wedding coordination and catering. During this time Donnie’s four half-brothers also routinely visited, but it was Matt, his younger half-brother, who felt the most drawn to this area and the flourishing 1587.

“I was still in high school in Richmond when Donnie moved here,” Matt recalls. “Every summer I’d spend at least a few weeks with him, so I got the chance to learn about the business from the ground up at a pretty young age.”

This background, and the chance to work with his brother full time, was what prompted Matt to make his way back to the Outer Banks in 2010 after a few years of travel where he was introduced to a booming restaurant and bar scene that was hip, fun and filled with innovative takes on more traditional food and drinks. “There’s a tremendous amount of creative energy to the dining industry in New Orleans,” says Matt. “It made a lasting impression on me.”

Although he didn’t know it at the time, that energy would help inspire another element of 1587’s lasting success: a world class menu of specialty cocktails. Only a year after Matt moved to the Outer Banks, Manteo finally passed a resolution to allow sales of liquor by the drink in restaurants. Though unheard of in many other areas, without a special permit for residential private clubs, restaurants in Manteo were only allowed to serve beer and wine until the referendum passed in 2011. Seeing this as an opportunity to offer their customers something new and exciting, Donnie encouraged Matt to take over as 1587’s first bartender.

“It was a little nerve-wracking at first!” Matt exclaims. “I had never even held a shaker in my hand before that point, but I love the restaurant industry, and at 1587 I saw how much quality and effort makes a difference. It seemed to me that the drink menu should live up to that standard we had set with our food and the overall atmosphere.”

Matt contacted a family friend, Dennis Day, who’s been Ocean Boulevard’s renowned bar manager for more than a decade, and asked for some professional tips. What he got was a full crash course behind the bar where he learned pouring techniques, got a rundown on all the basics and received the gift of his first bartending book.

Things grew from there as Matt immersed himself in research and found that he increasingly gravitated toward the sophisticated charm of more classic drinks such as Old Fashioneds and the Sazerac (a New Orleans specialty that was first concocted in 1838). “Classic drinks are classic for a reason,” Matt says with a laugh. “There’s an art to making them that really clicked with my personality and the way we do things at 1587 in general. It’s great to push the edge sometimes, but there’s no need to be overly wild. Like our food, I wanted the drinks to speak for themselves with a clean look and the flavors you get from using the freshest ingredients.”

You don’t have to search any further than their menus to see this philosophy in action. Two separate menus (one is vegetarian only – and may I note that 1587 was one of the first restaurants in the area to actually cater to non-meat eaters, not just serve them pasta and veggies) change three times a year in order to high menu for beer and cocktails—with a full list of each drinks’ ingredients — also rotates regularly according to the same principals and features an ever-growing selection of spectacular wines from all over the world.

“There’s been a large movement recently that has made more people want to know where things come from.”

Matt is constantly experimenting with other flavors and techniques that put a modern spin on the classics.
Gail Kowalski, owner of Jewelry by Gail, Inc., has spent her life entwined in an uncertain dance with her dreams, an existence personified in the movie La La Land by Emma Stone’s character Mia, an actress struggling to get her break. When Mia finally lands an audition that could change her life forever, she captivates the casting director with an aching solo, reaching out and into the chest of every audience member . . .

Gail lives every day amazed and humbled that she has had such success in achieving her dreams. “Any art-related business is a miracle if it even survives 10 years,” she says. As of 2017 it will be four decades since Gail founded Jewelry by Gail, Inc. “It’s truly shocking to me that it has been 40 years,” she says. “It’s like Mr. Toad’s Wild Ride.”

Gail started dreaming early, when she ventured from her childhood city of Pittsburgh, Pennsylvania, to Siena Heights College in Adrian, Michigan, to study jewelry making. At school, she developed her distinct style of balanced asymmetry. Then, in 1977, she borrowed $1,500 from her grandmother and set up a studio/shop in Nags Head, North Carolina.

Gail began as many other artists, constrained by cash flow. She couldn’t afford gold, so she designed in silver. But Gail garnered a following, moved into finer metals and upgraded her location in 1987 to her current showrooms and studio on Driftwood Street in Nags Head. Along the way, she won the Johnson Matthey Platinum Award and the De Beers Diamonds Today Award.

At first, Gail’s realized dream featured recurring guest stars: Outer Banks visitors who returned year after year. But over the last two decades, Gail noticed a different dynamic. “It used to be families who came every year and stayed in the same rental. Now, vacationers are here three days and gone, maybe just once. It’s always a brand-new audience.” She needed a way to reach people before they came.

Aspiring to show her designs on a grander stage, Gail dreamed of Hollywood, a place where jewelry-makers can shine for the masses, their wares worn by the stars. But getting a break in that world seemed impossible. “There were two ways to get in, you were either Julia Robert’s cousin or you knew someone who functions in that world. And I didn’t know anyone.”

Many Hollywood stories have a magical moment, and Gail’s came in the form of a letter from Platinum Guild International inviting her to submit to their 2004 Emmy’s Jewelry Preview Suite, an event run by celebrity stylist Michael O’Conner, where stars could find designs to wear to award shows. She entered as a long shot against designers whose designs were collectively worth millions.

“My designs aren’t loaded with diamonds and expensive – but I picked my prettiest stones and designs and entered,” she says, adding a classic Outer Banks colloquialism. “You can’t catch a fish if you don’t throw out bait.” And catch a fish she did. O’Conner called her the wild-card and put her on his short list of designers he would always invite to show their work.

“Here’s to the fools who dream,
Crazy as they may seem,
Here’s to the hearts that break,
Here’s to the mess we make.”

—Lyric taken from La La Land.
Written by Justin Hurwitz, Benj Pasek, Justin Noble Paul.
Copyright © Warner/Chappell Music, Inc.

By Dave Holton
28 SHOP • Advertorial
Nothing says summer like sandy feet, salty hair and the casual, laid-back style of swimwear and surf-inspired clothes. For beachy apparel with an authentic surf vibe, the 5,000 square feet of selection at Hatteras Island Boardsports has something for everyone. From sunglasses to footwear, they’ve got you covered head to toe with major surf brands and indy, local names. Don’t get me wrong – the folks at HIB are serious about surfing. With years of combined experience, gear rentals and surf lessons for every skill level, they definitely know their stuff. You can also rent tons of equipment, like kayaks, paddleboards, body boards and skim boards, all great for playing in the waves. With cool surf-inspired threads and fun.
Mountain biking officitem reium quiànis es derum quas minimpo rrupitium rehenditaspe vendam latium aut occab im harchit lame.

Full Page
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